Joshua Fishman exemplifies the standards of this award, which honors scholar-teachers for exceptional contributions to the field of language and literature. A prolific scholar and editor, he is also a unique force behind linguistic social activism on the part of endangered languages in a globalizing world. He has been a mentor to colleagues at all stages of their careers, inspiring a generation to do research on the social conditions that underlie language maintenance, language loyalty, bilingualism, and the way language is viewed in our and other societies. Through his work we have learned about expressions of American multilingualism in heritage language schools, non-English language newspapers and media, and an array of community efforts to support ancestral languages. Scholars and teachers of heritage languages around the world have found in Joshua Fishman’s scholarly explorations the foundational knowledge on which they have based theories of reversal of language shift, language maintenance, acquisition, and instruction. Perhaps more important, those theories have led to practice. In the words of a colleague who is herself a teacher of teachers of heritage languages in America, “Of all the scholars working on non-English languages in the United States, Joshua Fishman has most consistently and loudly made it clear that being American and retaining or relearning ancestral languages cannot and should not be seen as incompatible.”